



The Journey of Not Knowing® Leadership Development Program

Leadership is not like any other job. It asks you to tap deep into your core, push into uncharted territory and find the best of you. It asks you to think bigger, better, scarier. To lead, you have to see without varnish, engage and move others forward. It can be very exciting. It is also not easy.

The Journey of Not Knowing® offers help. It's a customized, executive development program for those looking to improve critical leadership skills and abilities. Our participants come from diverse industries, geographies, and career backgrounds. What unites them is their considerable talent, commitment to self-improvement, and interest in strengthening their leadership abilities while supporting the growth of others.

Why is it Called The Journey of Not Knowing®?

To be successful, a leader must learn to navigate through the discomfort of the unknown **to reach the possibilities that lie beyond.** That ability forms the foundation of leadership.

The Journey Scope and Approach

A. Scope. The program includes in-session work on leadership principles, case studies and individual exercises. Multiple half-day programs include a 360 assessment, 1:1 coaching and learning partner work.

B. Core premise. We focus on how an executive can successfully navigate the discomfort of the unknown that characterizes leadership to move themselves and their organizations to a better place.

C. Program Philosophy. Research and our experience support the strong positive impact of peers on learning and achieving success. At the same time, we believe leadership is also a personal journey where clarity on strengths and opportunities to grow is critical. To support this aspect of growth we provide a high level of individual attention and feedback.

D. Learning vehicles. We provide exercises for individual developmental work and a variety of strategic tools. Consistent with our philosophy, we combine attention to individual learning needs with the power of peer feedback in a safe, confidential environment conducive to taking the behavioral risks needed to improve your leadership game.

E. Leadership core competencies. In the multiple day programs, we tie developmental work and tools to the core competencies of leadership: Strategic thinking, alignment, smart communication, talent management and executive presence.

F. Applicability to current work life. Participants draw from their current work challenges and take the benefit of what they learn in the program straight back to the office for immediate application.

Why Is It So Effective?

Our programs challenge participants to become aware of their leadership limitations and possibilities, giving them the tools to actualize a pathway to change. Activities take participants out of their comfort zone to advance learning. They combine experiential exercises with challenges from participants' current work lives.

Program Options

The Journey program is available in various forms to fit different organizational needs and resources. All programs focus on the core Journey leadership concepts.

- **The multiple day program** offers half-day modules customized for specific organizational needs in five critical leadership competencies—Strategic thinking, alignment, smart communication, talent and executive presence. Other competencies can be added to fit individual organizational goals. The program includes a 360 assessment, 1:1 coaching sessions and learning partners as well as individual assignments.
- **The half-day program** covers the Journey concepts with several activities to deepen and individualize the learning.
- **The one hour keynote speech** introduces the Journey and its key attributes.

Who Should Take the Journey?

The Journey of Not Knowing teaches leaders from any business or industry how to navigate a broad diversity of challenges using a leadership mindset framework. It has been successfully delivered to leaders across a variety of industries from boutique size to Fortune 500 companies.

The program is designed for:

- People who currently lead organizations
- High potential leaders
- Multiple leaders within an organization
- Organizations looking for leadership team alignment

Program Authors and Principals

Julie Benezet

Julie has devoted her professional life to exploring the new, building businesses and helping others do the same. She speaks, coaches and writes on galvanizing change in the 21st Century and decoding human behavior in the face of uncertainty. Her awarding winning book, [*The Journey of Not Knowing: How 21st Century Leaders Can Chart a Course Where There Is None*](#), captures life and leadership lessons from her many years as an executive, lawyer and entrepreneur. She led for ten years the “Challenges of Leadership” program for executives at the Harvard Graduate School of Design. She has appeared in *The Wall Street Journal*, *The New York Times*, WGN Radio, Knowledge@Wharton, *TechRepublic.com*, *Training Industry* and *The Zweig Letter*.

Stephanie Reynolds

Stephanie Reynolds is Founder and CEO of Stephanie Reynolds Consulting. She specializes in coaching and training executives and building aligned leadership teams and cultures. She designs and delivers comprehensive processes and programs to develop leadership talent and high-performing cultures using methodologies and best practices to produce positive changes in business behavior and results.

Stephanie's early expertise is based on 17 years as a senior consultant with major consulting organizations, such as Wilson Learning and Mohr Development (now Blessing White), where she built her reputation training and consulting in a wide range of Fortune 500 companies. An accomplished author and public speaker, Stephanie has written and presented extensively on topics such as Executive Development, Career and Leadership, Leading Change Management, Strategic Visioning, Political Intelligence™, and Collaborative Conflict Resolution. She currently coaches numerous clients at the executive level within many global organizations to include: Microsoft, Amazon, Philips Healthcare, and Colliers International.

Contact: Interested in the Journey? Please contact us at info@juliebenezet.com.